**2020 Sponsorship Opportunities**

* Strike Out Type 1 Diabetes – Saturday, June 6 (possibly Sunday, June 7, too!) – WowZone Mankato
* 5th Annual Sweet Ride (any street legal vehicle) – Saturday, June 27
* 11th Annual Summer Camp - August 2-6 – Camp Courage, Maple Lake MN
* 8th Annual Glow Run – Saturday, September 12 - (silent auction to be held at event)

***During 2020 sponsorship donations are being matched dollar for dollar by The Lions Club International Foundation - LCIF!***

We appreciate your consideration to be a Camp Sweet Life Sponsor at one or all of our events. Below is a summary of the sponsorship levels. If you do not see a level that works for your company/individual plan, weyou can customize a sponsorship program just for. If you are ready to commit to be a CSL Sponsor, please complete the information below and indicate your sponsorship level(s):

**Name of Sponsor:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Sponsor Level(s):** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Contact Person:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Phone:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Email:**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**GOLD $3,000**  
**Includes** –TopLevel sponsorship at all **four (4)** Camp Sweet Life events; your company name/logo on event t-shirt (prime size/location at **ALL** events); Press/Radio/TV/Social Media/e-mail newsletter/website

**SILVER $2,500**

**Includes** – Top Level sponsorship at **three (3)** Camp Sweet Life events; your company name/logo on event t-shirt (prime sponsorship at two events and secondary location at one event); Press/Radio/TV/Social Media/e-mail newsletter/website

**BRONZE $1,500**  
**Includes** – Top Level sponsorship at **two (2)** Camp Sweet Life events; your company name/logo on event t-shirt (prime sponsorship at one event/secondary at other two events); Press/Radio/TV/Social Media/email newsletter/ website

**OTHER SPONSOR LEVELS:**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Camp Sponsor** | **Glow Run Sponsor** | **Sweet Ride Sponsor** | **Strike Out Type 1 Sponsor** |
| **$1000** | Camper | Sprint | Chopper | Strike Out |
| **$500** | Meal | Run | “Rat” Bike | Spare |
| **$250** | Craft | Walk | Moped | Team |
| **$100** | Cabin | Kids K | Trike | League |

**Next Steps:**

* **Email the Sponsorship Commitment Agreement to rene.maes@campsweetlife.org**
* **Print and fax the Sponsorship Commitment Agreement to CSL at 507-388-4181, attention Camp Sweet Life Sponsorship Committee**
* **Print and postal mail to the address below**

We appreciate your sponsorship consideration to Camp Sweet Life and all of its programs. Our goal is to provide a safe environment so that kids with Type 1 Diabetes can have an outdoor, summer camp experience, just like any other child. Not only do they get to have a wonderful recreational experience, but campers also learn about their disease by receiving informal education in diabetes self-management under the supervision of medical staff and through counselors who model responsible diabetes management.

Throughout camp and other CSL Connect activities, we provide formal and in-formal education regarding diabetes self-management. We also support parents and family members who need support with opportunities to meet other families.

We hope that Camp Sweet Life provides a good foundation so that kids with Type 1 can successfully develop emotionally, socially, and physically in spite of their disease.

Thank you for your consideration!

Camp Sweet Life Adventures, Inc. Rene’ Maes Jr.

26486 Sioux Trail Executive Director

Madison Lake, MN 56063 507-995-6910

Website: [www.campsweetlife.org](http://www.campsweetlife.org) [rene.maes@campsweetlife.org](mailto:rene.maes@campsweetlife.org)

***Note: the true cost of camp is $1,132 per camper***